
Annual *Report*

2025

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Company Information

Directors: Cheryl Reeves, Loraine Viljoen, Zamahlasela Gabela

Business Name: Liberty Compassion NPC – Without Members

Registration Number: 2002/020142/08

Non-profit Organisation Number: 033-714

Public Benefit Organisation Number: 930000501

Physical Address: 401 West Avenue, Ferndale, Randburg

Contact Number: 011 791 0040

Email: info@libertycompassion.org

Website: libertycompassion.org

Social Media:   libertycompassion

External Auditors: Mahdi Meyer Steyn (CA) Incorporated

Bankers: Standard Bank

Overview



Our Vision

Bringing hope to the most vulnerable

Our Values

♥ We See

- We see the person
- We see the need
- We see the reality
- We see the unseen
- We see the potential

♥ We Are Moved

- We are moved in heart
- We are moved in mind
- We are moved to purpose
- We choose to engage

♥ We Act

- We show up
- We serve
- We do what we say
- We bring change

Letter from the Chairperson



Cheryl Reeves

As we reflect on 2025, we are filled with gratitude and hope for all that has been accomplished through Liberty Compassion this past year. What began 26 years ago as Hope Zone has grown into a vibrant community committed to bringing hope, dignity, and practical support to the most vulnerable in our communities. This year has been marked by growth, resilience, and deepened impact. We have continued strengthening our Vision, Values, and Strategies while expanding and refining our projects and programmes. Our staff team, volunteers, donors, and partners have worked tirelessly to ensure that hope is not just spoken about, but demonstrated in practical ways every day.

2025 was filled with many memorable highlights. We celebrated the growth of our Homework Room. Our Care Days continued to make an impact, both through the volunteers who serve and the families who receive support. We also loved hosting a missions team from Valley Church, UK, whose incredible work and generosity brought valuable upgrades to Thusanang Pre School. It was a good year, and we are grateful for all that was achieved together.

We have also been encouraged by the increasing number of volunteers serving across our programmes. Every hour given, every skill shared, and every act of generosity has made a tangible difference. To every volunteer THANK YOU for bringing your time, talent, and compassion to Liberty Compassion. You are the heartbeat of what we do.

Our sincere gratitude also goes to our faithful donors and supporters. Your financial partnership enables us to continue bringing hope to those who need it most. Whether you have supported us for many years or joined us recently, your generosity has helped sustain and expand our impact throughout 2025.

I would also like to thank the Liberty Compassion Board and Staff Team for their dedication, leadership, and hard work – both seen and unseen. It is a privilege to serve alongside such a committed and passionate team.

As we look ahead to 2026, we do so with faith and expectation. There are still many people who need hope, support, and community, and we remain committed to serving with excellence, compassion, and integrity.

Thank you for being part of the Liberty Compassion journey. Together, we are making a lasting difference.

With *gratitude.*

Our 4 Pillars

1. Education



Homework Room

We provide a safe and supportive environment for learners to complete their homework.

One of our most valuable projects is our Homework Room that runs in Cosmo City. Learners from Grade 1 to 7 attend, Monday to Friday afternoon during the school term.

We are grateful for Tirisano-Mmogo Primary School for providing us with 2 classrooms. We have an average of 50 learners from 5 different schools attend daily.



ECD(Early Childhood Development)

Our ECD project focuses on the well-being of young children, by improving their environment, providing adequate nutrition and ensuring quality education of both the child and practitioner.

Currently we are partnered with 2 Pre Schools, providing financial assistance towards training of an educator, nutritious meals and assisting with various repairs and improvements that are needed at the Pre Schools (replacing ceilings, painting of classrooms, painting and fixing play equipment, etc)



Our 4 Pillars

2. Under Resourced & Vulnerable



Red Grocery Bags

We encourage individuals, families and work colleagues to take an empty grocery bag, fill it with the groceries, return the full bag to the Liberty Compassion station and exchange it for another empty grocery bag.



Care Day

On Mandela Day 2023, we introduced our first Care Day at Liberty Church West Campus and launched our second Care Day at Liberty Church North Campus on Mandela Day 2024. It is simply families helping families. At each Care Day we assist families with a nutritious meal, essential groceries, clothing and a short encouraging message.



Our 4 Pillars

3. Widows & Orphans



Mercy Fund

We are dedicated to providing a helping hand to our Liberty Church Partners. Our once-off assistance program is designed to support a range of needs, such as emergency financial relief and essential services.

We assisted
39
Families From our
Mercy Fund

4. Freedom From Exploitation

Set free

Liberty Compassion continues to partner with Set Free Foundation to raise awareness about critical issues affecting our communities, concerning Gender-Based Violence, Anti-Human Trafficking and Exploitation.



Event Highlights

Mandela Day 2025



RESOUNDING SUCCESS!

Our North and West Campus Care Days impacted 62 families, supported by an incredible 115 volunteers who gave their time to bring hope, dignity and care to families in need.

Through our Drive By & Drop Off, a further 20 volunteers helped collect much needed food donations for our Red Grocery Bags. West Campus loved partnering with Picklers Park, Roodepoort to extend our reach.



Volunteers also invested their skills and energy into upgrading Thusanang Pre School, painting classrooms, repairing windows, installing a new gate, building concrete steps and improving the hall facilities.



Our Liberty Legends continued to make a remarkable contribution, with 85 Legends preparing 122 Toiletry Care Packs for Care Days, creating 102 Jars of Love, crocheting squares and visiting an old age home.

Together, these initiatives demonstrate the power of community and the difference that can be made when people come together to serve others.

Event Highlights

Valley Church Mission Team



In June 2025, Liberty Compassion hosted a mission team from Valley Church, UK. Over ten days, five team members invested their time and skills into improving the facilities at Thusanang Pre School.

Their work included installing a new perimeter fence around the school, providing a wendy house to serve as an office and sick bay, constructing a privacy wall for the toilet facilities, and transforming three classroom exteriors with fresh paint featuring educational patterns, shapes, numbers and letters.



Beyond the physical improvements, the team's partnership, generosity and encouragement left a lasting impact on both the school and the Liberty Compassion team.

We are grateful for their commitment to serving and helping create a safer, more vibrant learning environment for the children of Thusanang.



Event Highlights



Christmas Party

We hosted a Christmas Party for our Homework Room Learners. Each child received a new school bag with stationery items and some extra goodies for the new school year.

Compassion Run

We did not get to run in 2025 but we're looking forward to running in 2026.



Looking Ahead in 2026



Corporate a
Care Day



Homework Room
West Campus

Tzedek Partners

Tzedek is a Hebrew word meaning "justice"



Financial Report

Revenue Expenses

▲ Net Profit Margin (%)
▼ Expense Ratio (%)
▲ Year-over-year Revenue Growth

Year

R1,032,444

R1,050,990

▼ -1.8% ▲ ER101.8% ▼ YoY RG-15.1%

2022

R1,174,334

R1,122,400

▲ 4.4% ▼ ER95.6% ▲ YoY RG13.7%

2023

R2,115,447

R1,584,438

▲ 25.1% ▼ ER75.0% ▲ YoY RG80.1%

2024

R2,082,798

R2,066,376

▲ 0.8% ▼ ER99.2% ▼ YoY RG-1.5%

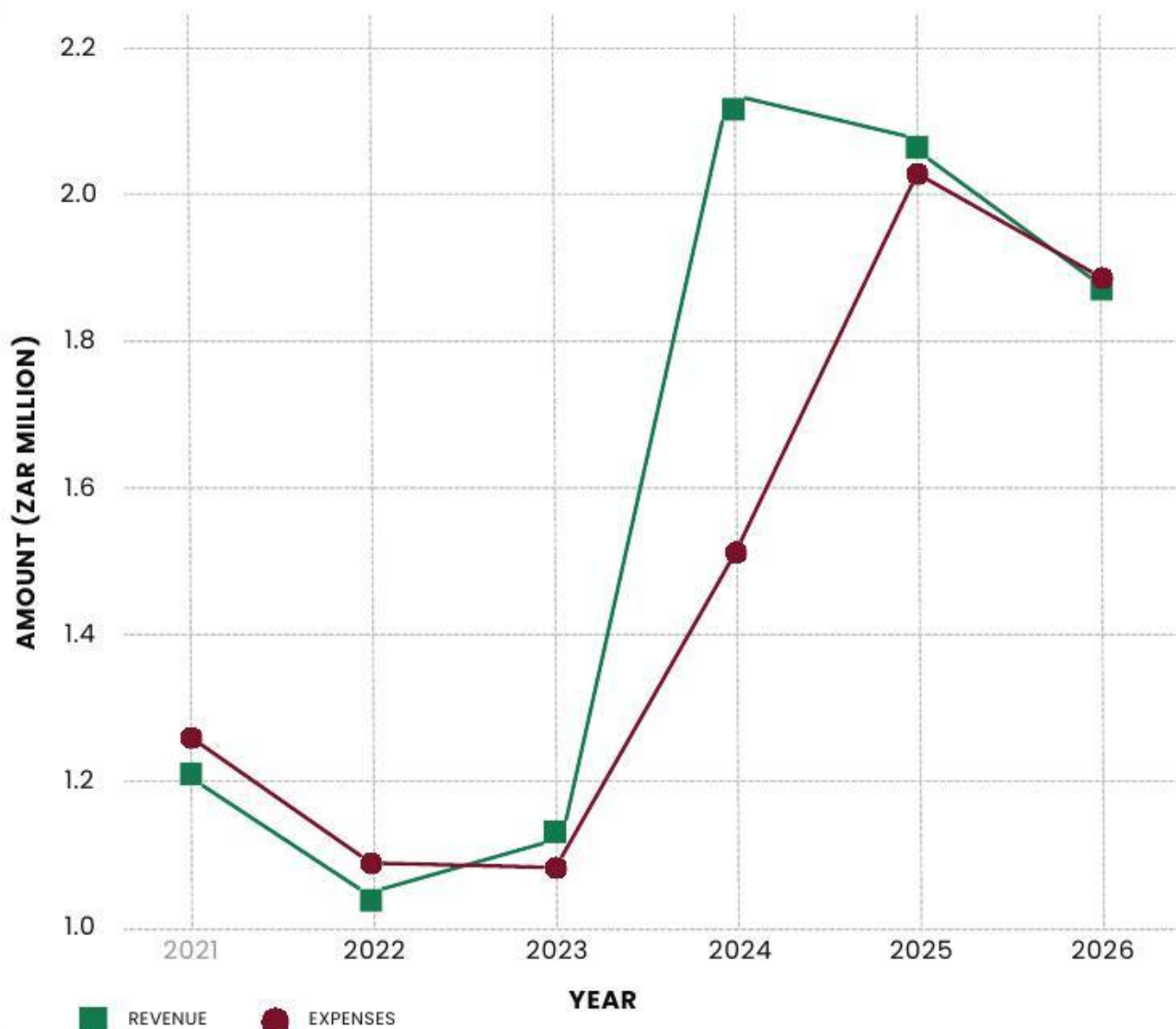
2025

R1,830,331

R1,839,293

▼ -0.49% ▲ ER94.8% ▼ YoY RG -12.10%

2026



Get Involved



Treasure

- Corporate Donations for Specific Events
- Annual Grants
- Individual Donors

Time

- Volunteering Fundraising
- Supporting a Specific Initiative

Talent

- Volunteering
- Fundraising
- Supporting a Specific Initiative

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